

# Partnership Initiative Sponsorship Levels

\$50,000/year exclusive sponsorship or \$25,000/year co-sponsorship of any one of these units (**3-year commitment preferred**):

- Angling (incl. ice fishing and fly tying)
- Archery (NASP)
- Hunter education
- Survival skills
- Wildlife conservation

\$25,000/year exclusive sponsorship of any one of these units (**3-year commitment preferred**):

- Boating education
- Orienteering and GPS
- Challenge course
- Trapping
- ATV safety
- Slingshots & 3D archery
- Birding & wildlife photography
- Snowshoeing & cross-country skiing
- Backpacking & rock climbing
- Paddlesports & water safety
- First Aid with CPR and wilderness medicine
- Camping & camp cooking

\$10,000/year or \$5,000/year partial sponsorship of any of the units or unit combinations with a 3-year commitment.

**OTF will customize sponsorship benefits to suit your organization.**

## Our Partners



**BISBEE'S FISH & WILDLIFE  
CONSERVATION FUND**  
*Celebrating Fish & Wildlife*

Angling Unit Sponsor



Wildlife Conservation Unit Co-Sponsor



Quail Conservation Unit

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To become an OTF Partner or for more information, please contact:

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**Outdoors Tomorrow Foundation is a 501c3 public nonprofit, EIN 75-1761481.**



## Partnership Initiative

The mission of the Outdoors Tomorrow Foundation is to teach outdoor education and to promote and fund conservation of wildlife worldwide.

This is accomplished through the Outdoor Adventures K-12 outdoor education curriculum which impacts 200,000+ students annually in 2,000+ public and private schools across all 50 states and Canada, thanks to the support of like-minded organizations and outdoor industry partners.

By joining our Partnership Initiative you help us get more kids outside!



## Impact of Outdoor Adventures

- 1 million+ Outdoor Adventures graduates since 2009.
- 200,000+ new students every year have the opportunity to earn their hunter education certificate, learn first aid, catch their first fish, compete in archery, and learn how wildlife conservation works.
- Thousands of kids annually catching their first fish or going on their first hunt.
- 35 million outdoor education classroom hours annually.
- Competitive archery, fishing, and shooting teams develop as a direct result of OA classes.
- Creating tomorrow's outdoor industry professionals, recreationists, and conservationists.

## Features of Outdoor Adventures

- 40 customizable units with complete lesson plans and remote learning options.
- Fully accredited to be taught in any elementary, middle, or high school.
- Completely updated every three years.
- ALL kids can participate. The curriculum is adaptable to students with any type of disability.
- Proven to improve student:
  - academic achievement
  - attendance
  - behavior and confidence
  - personal wellness

## Benefits of the Partnership Initiative

- Support the premier in-school outdoor education curriculum in the United States and Canada.
- Receive extensive PR benefits including national press release, link on OTF website, social media feature posts, branding on all pages of the curriculum unit sponsored.
- Opportunities to partner with schools offering Outdoor Adventures for field days and other activities.
- Connect your organization with potential members/customers.
- Be part of getting kids connected to the outdoors and learning skills they will enjoy and use for the rest of their lives.